

Corporate Executive - Video Application

July - Sept 2024 Session

Oct - Dec 2024 Session

Guidelines:

The video need to be 5 minutes long. You can record it on your phone, computer, or camera. Please ensure the video is clear and the audio is understandable.

Directions:

Please attach the video to your submission email to also include your application and PDF copy of your resume.

Content:

Please respond to the following questions in your video.

1. Introduce yourself and include something about you that you enjoy.
2. A brief explanation of your job history and skills.
3. What is your business experience. (It is ok if you have little or none, we just want to see what you bring to the course.)
4. What are your career goals? What do you aspire to become?
5. Share with us how you think, strategic, creative, business, problem solving, etc.

What we are looking for in the video:

We are evaluating things like, ambition, dedication, work ethic, commitment, emotional/cultural intelligence, and if we think you would really excel in this program. We are looking for a specific type of person whom really wants to create and build their future.

This is important as we only have 20 seats to fill per session. Thank you for your application.

NOTE: If you are accepted for the program, you will receive an email with a confirmation and a deadline to complete the program payment?